



#### TRAVEL BLOG

About we

One Girl and the Big World is an exciting travel blog run by Ottawa-based travel blogger, Carina Urbani. The blog is dedicated to sharing inspiring adventures, practical travel and safety tips, and unique experiences from around the globe; all available for free to readers.



### **Top Cities** 1.Ottawa

- 2. Toronto
- 3. Chicago
- 4. Seoul
- 5. Singapore



#### **Top Countries**

- 51% Canada
- 28% USA
- 4.5% Korea
- 3% Singapore
- 13.5% Other

PREVIOUS

COLLABORATIONS

(65k) Monthly

# Reach

### @ONEGIRLANDTHEBIGWORLD

### <u>1.3K+</u>

INSTAGRAM FOLLOWER

<u>1.7K+</u>

BLUESKY FOLLOWERS 808

BLOG SUBSCRIBERS

### <u>540+</u>

FACEBOOK Followers

# DAMON DOMINIQUE



DARK FORK



onegirlandthebigworld@gmail.com

www.onegirlandthebigworld.com

<u>@onegirlandthebigworld</u>

# WHAT CAN I DO FOR YOU?

In today's digital age, travellers seek out real stories and authentic experiences to guide their decisions. They trust travel blogs and social media for honest opinions and relatable journeys rather than traditional advertising.

With One Girl and the Big World, you're partnering with a trusted voice in the travel community, capable of inspiring and influencing wanderers across the globe.



## SERVICES & RATES

### **INSTAGRAM POST**

\$50

Reach my engaged Instagram audience with a vibrant post highlighting your brand.

#### **BLOG POST**

\$100

Feature your brand in a dedicated, high-quality blog post tailored to engage my audience.

### INSTAGRAM REEL

\$75

Showcase your brand in an engaging, high-quality video Reel designed to capture attention and drive engagement.

#### PRODUCT REVIEWS \$100

*I'll test, review, and share your product with my readers in a detailed, authentic blog post.* 

### CONTACT ME

If you're interested in collaborating or have a project in mind, I'd love to hear from you!

Please feel free to reach out at <u>onegirlandthebigworld@gmail.com</u> or through my contact form at <u>www.onegirlandthebigworld.com/contact-us</u>. Let's work together to create something amazing—I look forward to partnering with you!

onegirlandthebigworld@gmail.com